



## Society for Christian Education in Southern Alberta

---

### **Consent to receive Commercial Electronic Messages (CEM's)**

On July 1, 2014 Canada's Anti-Spam Legislation (CASL) came into effect. As of this date, the [Society for Christian Education](#) cannot send any messages by any means of telecommunication including e-mail messages, text messages, instant messages and direct messages to social networking accounts, where one or more of the purposes of this message is to encourage participation in commercial activity, whether or not there is an expectation of profit, unless we have received express consent to send these messages.

The [Society for Christian Education](#) values the many learning and community-building opportunities, activities and mementos that enhance the educational experience that we provide to our students. Some of these opportunities include fundraisers, promotional events, and promotional items. In order for the [Society for Christian Education](#) to communicate our fundraisers, community events and special offers through electronic means, we require your consent to send out e-newsletters, emails and important alerts for bus cancellations or school closures.

By signing this document, I/we consent to receiving a commercial electronic message (CEM) from the [Society for Christian Education](#). Examples of these would include, but would not be limited to:

- Newsletters
- Offers to purchase goods and services such as
  - Membership
  - Promotional Items
  - Yearbooks
- Advertisements for Society activities, events and fundraisers

*Note that consent to receive CEM information may be withdrawn at any time by contacting the Society for Christian Education.*

I, the parent/guardian, give my consent to receive

Commercial Electronic Messages (CEM's) from the [Society for Christian Education](#). This consent will remain in effect until I expressly withdraw my consent by notifying the [Society for Christian Education](#).

Name of Parent/Guardian \_\_\_\_\_

Signature of Parent/Guardian \_\_\_\_\_

Date \_\_\_\_\_

Email address: \_\_\_\_\_